

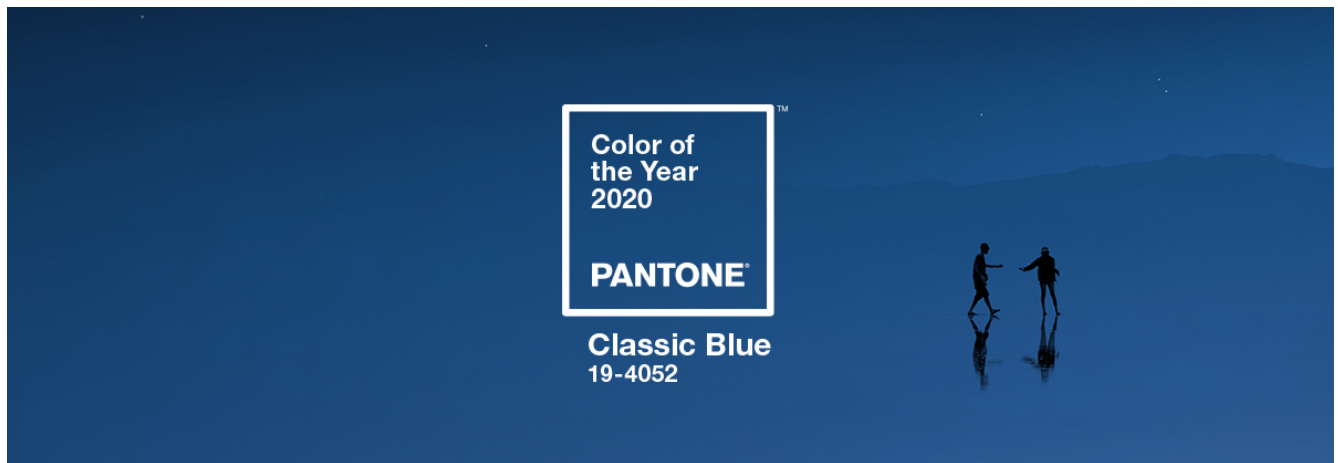
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*See Special Offers page for details and exclusions



PANTONE 19-4052 Classic Blue

Tools for Designers



Color Formula & Guides

The Pantone Color of the Year 2020 can be found in the following color systems:

FASHION, HOME + INTERIORS
(COTTON)

PANTONE 19-4052 Classic Blue TCX

CMYK for PANTONE 19-4052 TCX simulation*:

| C | M | Y | K |
|-----|----|----|---|
| 100 | 76 | 25 | 0 |

sRGB under D65 for
PANTONE 19-4052 TCX
simulation:

| sR | sG | sB |
|----|----|-----|
| 15 | 76 | 129 |

HTML for PANTONE 19-4052 TCX: **0f4c81**

PANTONE MATCHING SYSTEM™ –

Best Cross-Reference **PANTONE 2154 C**

CMYK for PANTONE 2154 C simulation*:

| C | M | Y | K |
|-----|----|---|----|
| 100 | 65 | 0 | 27 |

sRGB under D65 for
PANTONE 2154 C
simulation*:

| sR | sG | sB |
|----|----|-----|
| 0 | 70 | 128 |

HTML for PANTONE 2154 C: **004680**

FASHION, HOME + INTERIORS
(PLASTIC)

PQ-19-4052TCX



Get Classic Blue in ASE file format
for [Adobe](#)® Applications.

*CMYK values are approximate and were established under specific criteria. To be used as a starting point only. When reproducing these colors in CMYK, please have the printer adjust them visually on the specific substrate and within your printing parameters so that the best possible simulation to the color is achieved.

Please note: The color may appear different under various light sources due to metamerism. This metamerism is to be expected between multiple substrates due to varying methods of product manufacturing.

Tools for Designers

More than 10 million designers and producers around the world rely on Pantone products and services to help define, communicate and control color from inspiration to realization – leveraging advanced X-Rite technology to achieve color consistency across various materials and finishes for graphics, fashion and product design. Pantone Standards feature digital and physical color specification and workflow tools.

Read on to learn more about applying the Color of the Year 2020 across various industries, determine color values across our color systems, explore palettes and color harmonies and more.

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CLASSIC BLUE IN BEAUTY

In the ultimate display of personal expression, PANTONE 19-4052 Classic Blue makes a dramatic statement for eyes, nails, and hair in a variety of finishes from glittery and glam to dusty matte.

SHOP TOOLS FOR BEAUTY



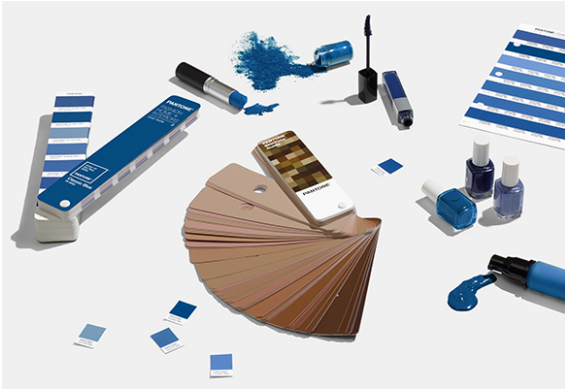
CLASSIC BLUE IN GRAPHIC DESIGN AND PACKAGING

Because of PANTONE 19-4052 Classic Blue's relation to the sky at dusk, something we see every day, it maintains a perception of dependability and constancy. A color we respond to viscerally as being trustworthy, PANTONE 19-4052 Classic Blue is an ideal shade for many applications in graphic design. This is especially true for packaging, where PANTONE 19-4052 Classic Blue conveys the message of credibility and reliability that today's consumers are connecting to.

SHOP TOOLS FOR GRAPHICS

yet at the same time, makes a strong statement on its own. Emblematic of heritage but at the same time highly contemporary, versatile PANTONE 19-4052 Classic Blue takes on distinct appearances through application to different materials, finishes, and textures from shimmering metallics, lustrous sheens, and high-tech materials to hand crafted mixes and more fragile fabrics.

SHOP TOOLS FOR FASHION DESIGN



CLASSIC BLUE IN HOME DÉCOR

Offering the promise of protection, PANTONE 19-4052 Classic Blue is a pervasive favorite for home. Creating a stable foundation on which to build, PANTONE 19-4052 Classic Blue injects creative confidence into interiors, transforming a space through unique color combinations and tonal statements. Easily applied across so many different materials, textures, and finishes, PANTONE 19-4052 Classic Blue is a dependable blue that can take you in many different directions, expressing tradition and elegance, as well as unexpected boldness.

SHOP TOOLS FOR HOME DÉCOR



Add Classic Blue to Your Palette

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*See Special Offers page for details and exclusions



FHI Color Guide, Limited Edition Color of the Year 2020
A two-guide set for hard home and fashion accessories
\$168.00
SPECIAL PRICE | reg: ~~\$210.00~~
you save \$42.00



Cotton Swatch Card
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\$12.60



Plastic Chips
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